

# CoolCo's

Enhance NEB ■ Budapest, Hungary

Zsófia Anna Ghira ■ Co-founder of CoolCos

Total Project: €50,000 ■ EIT Funding: €40,000



public space design

heat adaptation

co-design

## Aim/objective/goal of project

Small-scale community solution tackling urban heatwaves on public spaces

## Target groups

Vulnerable groups (e.g. elderly, low-income households)

## Key engagement methodologies

Small-scale co-design workshops, interviews, surveys

## Key outputs, outcomes and impacts

- 2 redesigned tram stations in Kraków
- 4 community engagement events hold
- 3 pilot projects implemented in CE region



# Kopli93

Co-create NEB ■ Tallinn, Estonia

Henri Kopra ■ Architectural Designer & Researcher

Total project: €75,000 ■ EIT funding: €45,000

co-design

material re-use

meanwhile use



## Aim/objective/goal of project

Testing a novel meanwhile-use concept in the city's public placemaking strategy by redeveloping the Kopli Community Centre's courtyard and community garden through co-design and material re-use.

## Key engagement methodologies

Co-design workshops, co-building sessions, incremental improvement through meanwhile use, redevelopment through repair

## Target groups

The elderly, young families with children & non-Estonian speaking residents



## Key outputs, outcomes and impacts

- Redeveloped courtyard from 100% re-used materials
- Outdoor event space to create revenue for Community Centre
- Improved community garden
- Mapped aesthetic values and future needs of the community



# Connecting Seveso

Connect NEB ■ West Brianza, Italy

Simone Paleari ■ Project leader & Director Innova21

Total Project: €18,750 ■ EIT Funding: €15,000



participatory process

green areas near rivers

supra-local vision

## Aim/objective/goal of project

To co-design, in collaboration with public administrations and civil society, the Strategic Development Plan for the green areas near the Seveso and Tarò-Certesa rivers, in alignment with NEB values.

## Target groups

Public administration & local associations

## Key engagement methodologies

Participatory design workshops, future envisioning sessions, surveys

## Key outputs, outcomes and impacts

- Territorial analysis (geolocation and characterization of the areas);
- Multi-level engagement of local stakeholders;
- Co-identification and co-design of seven pilot green areas;
- Drafting of the Strategic Development Plan for a supra-local vision of the green areas near the rivers



# PLACETHEATRE

Connect NEB ■ Novi Sad, Serbia

Ivana Jošanov Vrgović ■ Human potentials consultant

Total Project: €19,875 ■ EIT Funding: €14,825

neglected public areas

placemaking

street theatre



## Aim/objective/goal of project

Applying innovative and unconventional art-based methodologies (street theatre and dialogues of the future) for helping citizens and social groups at risk regain their sense of community and belonging in three neglected public areas from remote neighbourhoods of Novi Sad, Serbia.

## Target groups

Young adults, minorities & elderly population

## Key engagement methodologies

Street theatre, dialogues of the future

## Key outputs, outcomes and impacts

- Regained sense of belonging in the remote areas of the city
- Inspire citizens to actively participate in cultural events
- Regained sense of belonging in the remote areas of the city
- Enrich neglected neighbourhoods demonstrating how streets can become cultural oasis
- Specific policy recommendations on culture, aesthetics and sustainability of neglected city areas



# FishArt

Connect NEB ■ Anzio, Italy

Chiara Certoma ■ assistant professor Sapienza University of Rome

Federico Fornaro ■ director media production agency Raw-News

Total Project: € 24,900 ■ EIT Funding: €14,900



fishermen harbour

participatory art & creativity

ocean literacy

## Aim/objective/goal of project

FishArt promotes a radically participatory art and education process supporting the requalification of the Fishermen's Harbour in the coastal city of Anzio, Italy by raising awareness and public acceptance of sustainable behaviours against marine and coastal pollution and promoting the synergic and co-creative transformation of a functional but degraded public space into a place for community life.

## Target groups

Fisherman, artists & creatives



## Key engagement methodologies

Transect walks, multistakeholder meetings, multidisciplinary training session, scenario building

## Key outputs, outcomes and impacts

- FishArt Culture SeaPort. Municipal Festival of participatory Art for the Ocean at Fishermen Harbour
- Let's fight pollution! BeachComb activity with 250 school kids, environmental association and administration
- FishArt Living Lab. 5 months meeting, organisation and discussion on the revitalisation of fishermen harbour
- Collaborative follow-up plan for the future of Fishermen Harbour



# Bavarian Alps Be&Care

Connect NEB ■ Munich, Germany

Moritz Hoffmann ■ Head of Ecosystem Development

Total Project: €18,887 ■ EIT Funding: €15,000

inclusion

students

co-creation



## Aim/objective/goal of project

Beautiful, Inclusive and Sustainable Connections to and from the Bavarian Alps

## Target groups

Entrepreneurial urban citizens & a diverse group of alpine citizens

## Key engagement methodologies

Co-creation workshops, interviews, dynamic innovation approach

## Key outputs, outcomes and impacts

- ready-to-implement concept/format for partnering community & organization
- (tested) prototype(s)
- project awareness



# Gardens4Good

Connect NEB ■ Paris, France

Christophe Gadenne ■ Founder

Total Project: €30,000 ■ EIT Funding: €15,000



vegetable garden

alzheimer

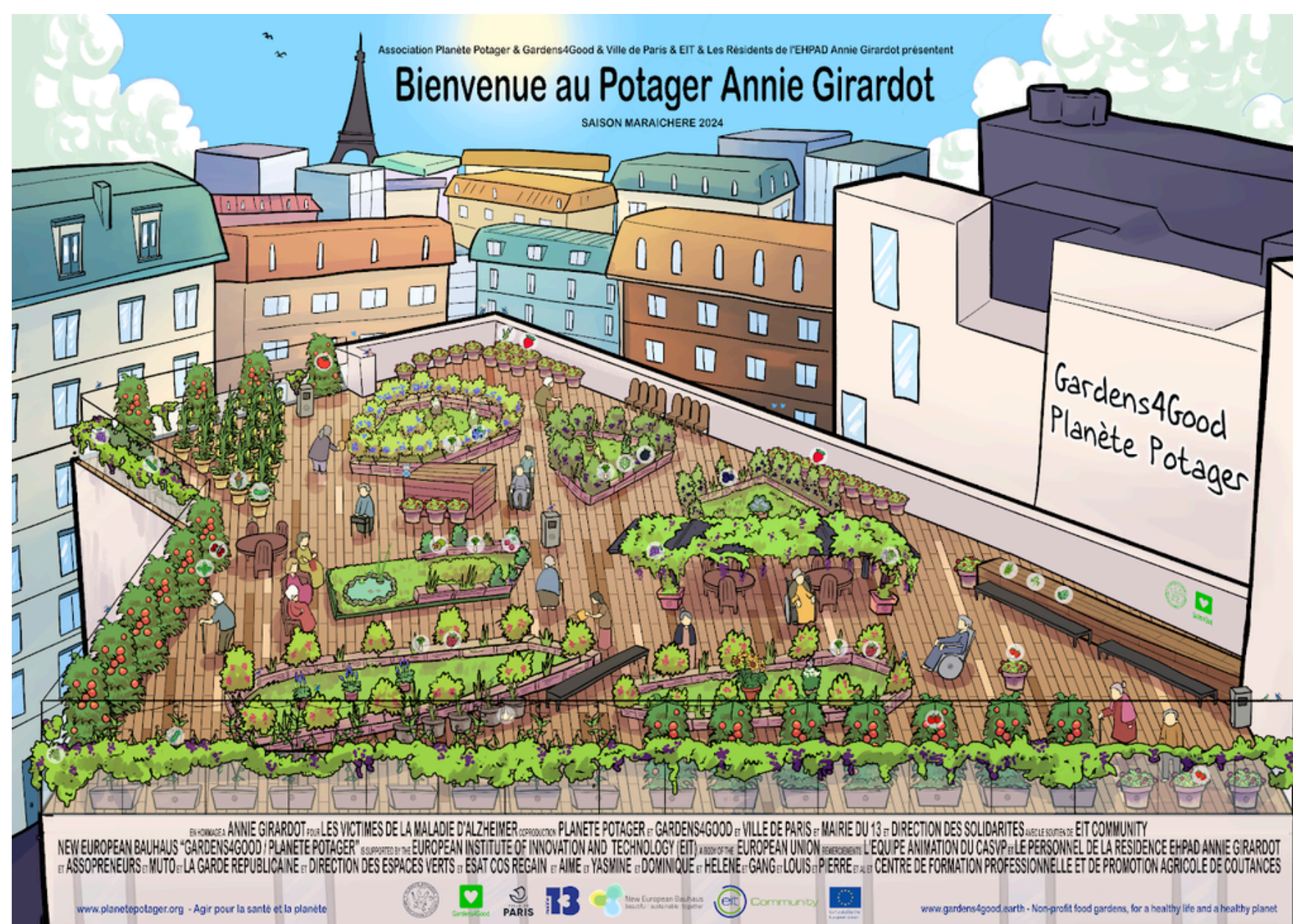
happiness

## Aim/objective/goal of project

Join us in transforming our world into a happy, sustainable, abundant food garden for all!

## Target groups

Alzheimer victims & global population



## Key engagement methodologies

Co-design, co-construction, permanent integration

## Key outputs, outcomes and impacts

- Beautiful place for the community
- Permanent activity for Alzheimer patients
- Integrated upcycling and recycling
- Innovation center



# FURKAN: Food Urban-Rural



## Knowledge Ambassadors Network

Connect NEB ■ Ostróda, Warmian-Masurian region, Poland

Magdalena Muszel ■ Expert, researcher, and co-author

Total Project: €14,412 ■ EIT Funding: €13,785



sustainable food systems

urban-rural collaboration

knowledge ambassadors

### Target groups

Small-scale plant-based food producers & consumers

### Key engagement methodologies

*DIAGNOSIS:* Interviews with experts, Mini-interviews with producers, Surveys with customers, IDI with experts, Megatrend analysis.

*BUILDING SOLUTIONS:* Foresight workshops (World Café) for identifying and evaluating good practices, Development of an educational publication.

*EDUCATION:* Ambassadors network building, knowledge-sharing meetings with 18 ambassadors (250 participants in total).

### Aim/objective/goal of project

To strengthen urban-rural collaboration by identifying and promoting good practices in plant-based food systems, fostering sustainable development, and supporting small-scale producers and consumers.

### Key outputs, outcomes and impacts

- identification of 30 key challenges for urban and rural municipalities with
- best practices selected to address long-term challenges.
- development of educational publications
- engagement with 250 people in rural and urban municipalities and the
- implementation of educational activities during 25 meetings.
- strengthening urban-rural collaboration and the establishment of an official partnership between the rural municipality and the town.





# FROM KNOW-HOW TO DO-HOW

Connect NEB ■ Liepāja, Latvia

Ivars Pilips ■ CEO

Total Project: €21,950 ■ EIT Funding: €15,000

beautiful  
sustainable  
together



## Aim/objective/goal of project

Establishing an accessible, sustainable, inclusive, and educational platform for joint initiatives, focused on practical restoration skills.

## Target groups

Neighborhood, Local Craftsman

## Key engagement methodologies

Educational workshops, practical skills, craftsmen supervision, exploring the history, understanding the material

## Key outputs, outcomes and impacts

- Stronger local awareness of sustainable practices,
- Combined traditional craftsmanship with innovative practices
- Publicity significantly increased community engagement and awareness of heritage
- Project supported Liepāja's broader strategy of becoming a center of excellence in restoration practices and cultural heritage management



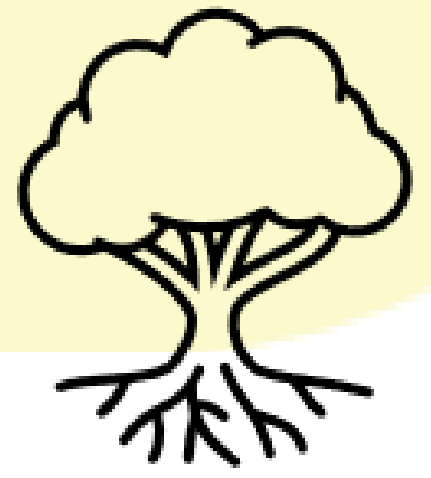
# CRAFT EARTH

Connect NEB ■ Barcelona, Spain

Indraneel Ravindra Joshi ■ Master in Advanced Ecological Buildings & Biocities

Total Project: €18,363.85 ■ EIT Funding: €14,691.08

3D printing  
natural materials  
ecological restoration



## Aim/objective/goal of project

To co-create a 3D-printed earth object that both restores the ecology of a site at the urban boundary of Barcelona's Collserola Natural Park and provides public furniture

## Target groups

Urban schoolchildren, emerging professionals, elderly citizens

## Key engagement methodologies

Co-creation workshops



## Key outputs, outcomes and impacts

- 3D-printed earth bench, erosion control
- biodiversity enhancement
- co-creation using advanced technologies and natural materials



# ELDERS

Co-create NEB ■ Masquefa, Spain

Paloma Nieri ■ Urban Planning Project Manager

Total Project: €59,921 ■ EIT Funding: €44,940



active mobility

co-creation

elderly

## Aim/objective/goal of project

ELDERS enhances the elderly's social inclusion and wellbeing by identifying, testing and improving walking routes in Masquefa through participatory processes.

## Target groups

Elderly people from urban and rural areas



## Key engagement methodologies

Participatory workshops, walking sessions and co-creation workshops

## Key outputs, outcomes and impacts

- 4 chosen walking routes
- a network of elderly people from urban and rural areas
- 2 public spaces improved



# COHERE

Co-create NEB ■ Utrecht, the Netherlands

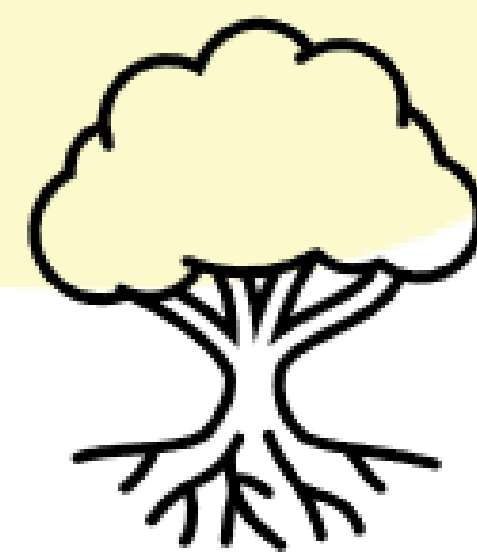
Moritz Harzenetter ■ Project lead climate adaptation

Total Project: €64,500 ■ EIT Funding: €44,972

urban greening

community action

climate adaptation



## Aim/objective/goal of project

Empowering citizens of Utrecht's most green-deprived neighbourhoods with tools and knowledge about climate adaptation and the installation of facade gardens.

## Target groups

Migrant woman & youth

## Key engagement methodologies

Surveys, workshops, community dinners, neighbourhood safaris, community greening days



## Key outputs, outcomes and impacts

- Fostered strong community connections through events as potluck-style dinners while utilizing features as WhatsApp groups, promoting sustained engagement.
- Organized knowledge sharing events, such as neighbourhood safaris to increase environmental awareness and personal agency among residents
- Conducted facade garden workshops and community greening events, contributing to new green spaces, urban resilience and biodiversity.
- Produced a professional video about the facade garden workshop and community greening days, laying the foundation for multiplying the impact beyond project participants



# SOBROTHERHOOD

Co-create NEB ■ Maia, Portugal

Carlo Battisti ■ President

Total Project: €59,953 ■ EIT Funding: €44,964

biophilia

brotherhood

regenerative design



## Aim/objective/goal of project

The project aims to model and test in Sobreiro the activation of self-sustainable socio-economic ecosystems at district level, relying on the pluralist potential of the marginal perspectives, biophilic design and the NEB guiding framework.

## Target groups

Elderly people, school students

## Key engagement methodologies

Co-design workshops, cross-sectoral workshops, design contest

## Key outputs, outcomes and impacts

- A novel replicable methodological approach for using public spaces as 'playgrounds' to activate the pluralist potential of the peripheral perspectives in vulnerable urban areas.
- A co-designed place-based training mechanism for increasing the climate resilience of public areas by adopting biophilic design principles
- A citizen-centred engagement set of activities interconnecting the KTI principle and the NEB guiding framework



# GO AERSCHOT!

Co-create NEB ■ Schaerbeek, Belgium

Simon Letellier ■ Project officer at Schaerbeek Municipality

Total project: €97,000 ■ EIT funding: €45,000

co-creation

inclusion

urban revitalisation



## Aim/objective/goal of project

Project aims to create a sustainable, aesthetic and inclusive public space in Aerschot street area (red light district), facing number of complex issues in Schaerbeek North District, at the centre of the Brussels European capital.

## Target groups

Inhabitants & sex workers

## Key engagement methodologies

Participatory design workshops for frescoes

## Key outputs, outcomes and impacts

- 3 frescoes rue Liedts 1 et 2 et rue Rogier 112, close to Aerschot street
- Series of creative workshops as participatory design workshops
- 6 climate workshops on sustainable food, cosmetics and public space
- Multiple collaboration between municipal departments and multistakeholders



# PLAYINN

Co-create NEB ■ Fuenlabrada, Spain

Marta Nieto Varela ■ General Director of Infrastructure and Urban Planning

Total project: €70,000 ■ EIT funding: €45,000

community engagement  
and empowerment

experimental rapid  
prototyping

inclusive and beautiful  
public realm



## Aim/objective/goal of project

Create, through co-creative activities with young people, prototypes of urban furniture to give new life to two plazas

## Target groups

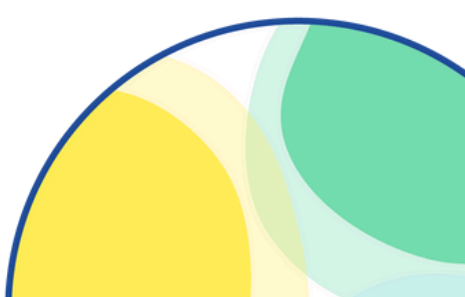
Youth

## Key engagement methodologies

Co-create; co-design; summer course

## Key outputs, outcomes and impacts

- High youth participation
- Engagement with local university
- Useful prototypes
- New way of thinking the city



# EMMA

Co-create NEB ■ Črna na Koroškem, Slovenia

Maša Cvetko ■ Architect at Prostoroz

Total project: €61,310 ■ EIT funding: €45,000



vulnerable populations

public space

climate change  
adaptation

## Aim/objective/goal of project

A meticulous assessment of public spaces and UX methodology, to establish a clear roadmap for Žerjav's urban renewal and give it new impetus.



## Target groups

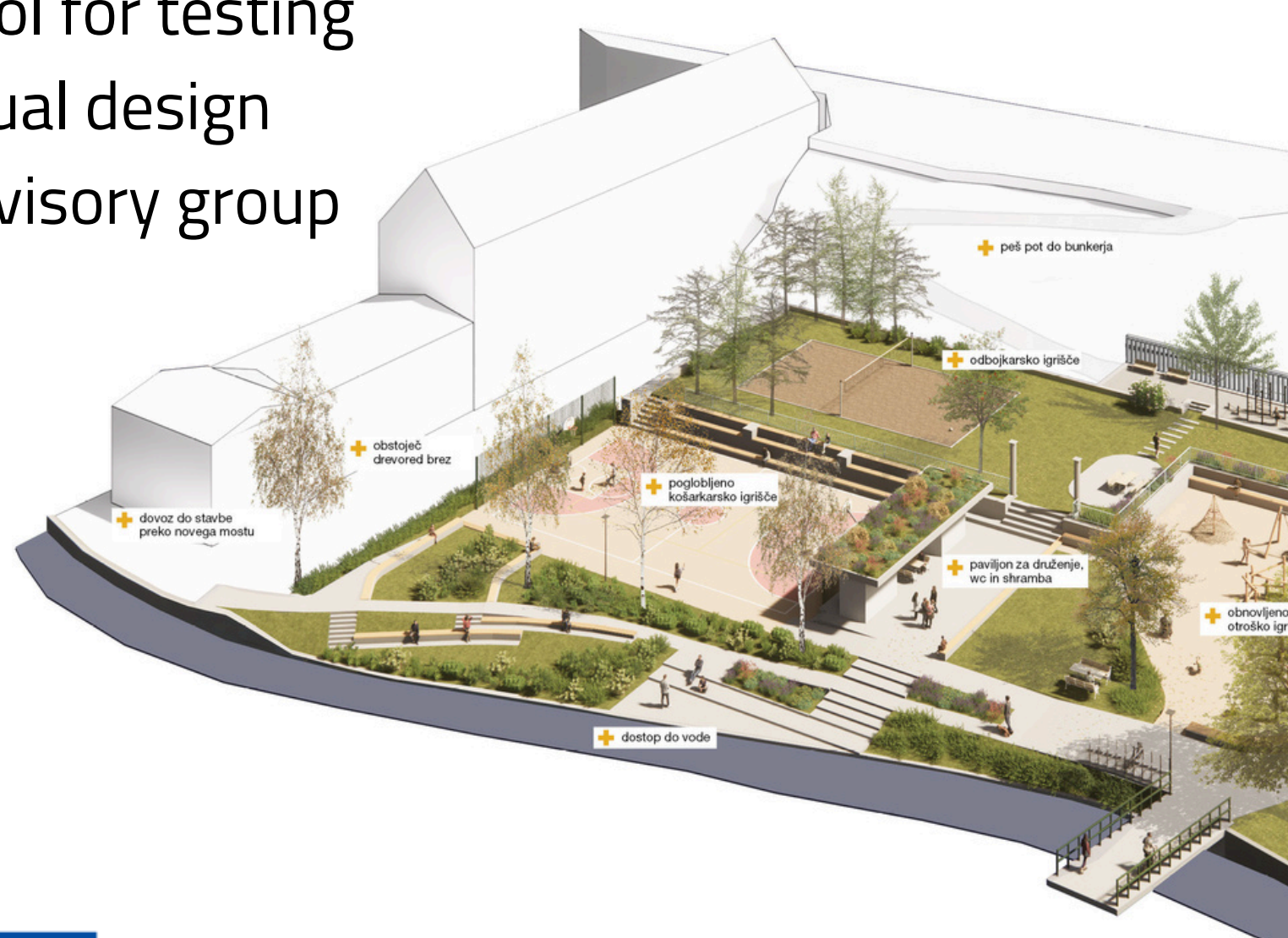
Local residents & municipalities

## Key engagement methodologies

UX research methodology, interviews, focus groups, surveys, observations

## Key outputs, outcomes and impacts

- Restoration of flooded public spaces (tool for testing spatial potentials and possible conceptual design)
- Establishment of an interdisciplinary advisory group
- Adapting research on the user experience of open space to crisis situations
- Knowledge sharing and applicability (also for other Slovenian municipalities)





# GENERATION NATURE

Enhance NEB ■ Barcelona, Spain

Michael Salka ■ Technical Director of Valldaura Labs

Total project: €53,165 ■ EIT funding: €39,874



vertical gardening  
ecologic education  
local species

## Key engagement methodologies

Participatory foraging and co-design workshops

## Target groups

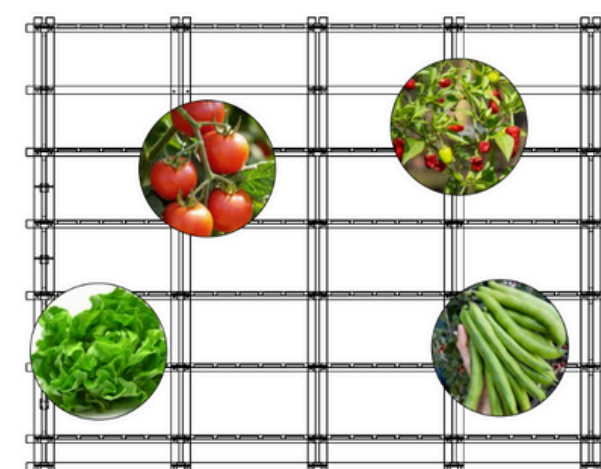
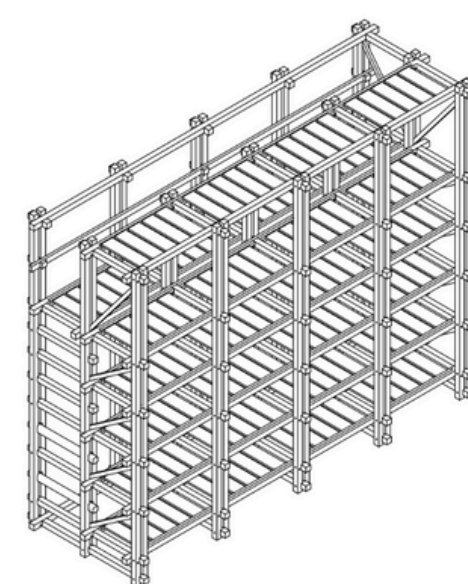
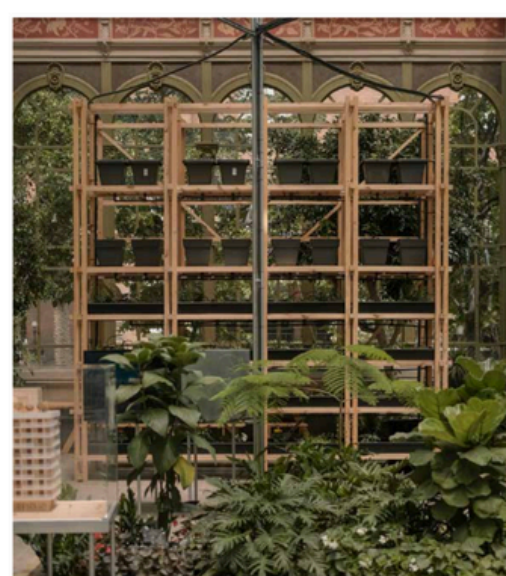
Urban schoolchildren, emerging professionals, elderly citizens

## Aim/objective/goal of project

To apply traditional knowledge of local species from Barcelona's Collserola Natural Park to a new vertical garden for a public school and to connect young schoolchildren with elderly citizens

## Key outputs, outcomes and impacts

- citizen engagement
- catalogue of local species and their traditional uses
- vertical garden installation



GENERATION Nature

# COLLECTIVE FOR GABROVO

community  
engagement

Enhance NEB ■ Gabrovo, Bulgaria

Gergana Ilieva ■ Architect at Kolektiv

Total project: €50,000 ■ EIT funding: €40,000

youth empowerment

riverside activation



## Aim/objective/goal of project

Bring together young people and local stakeholders in Gabrovo to reimagine the riverbank through hands-on design workshops and creative placemaking.

## Target groups

Young people, locals community & artists

## Key engagement methodologies

multidisciplinary design workshops, design build workshops, design thinking, interviews

## Key outputs, outcomes and impacts

- The Yantra River was rediscovered and appreciated in a new light by the local community.
- The young people, participating in the program, learned new skills and gained knowledge that can empower them to make a real change in their environment



# IN APPENNINO

Enhance NEB ■ Bolognese Apennine Region, Italy  
Fabio Colombo ■ Grants & project manager at Sineglossa  
Total project: €51,756 ■ EIT funding: €39,652

sustainable local  
development

art-based community  
engagement

NEB for the mountains



## Aim/objective/goal of project

To strengthen citizens' ownership on local development strategies in rural and mountain areas.

## Target groups

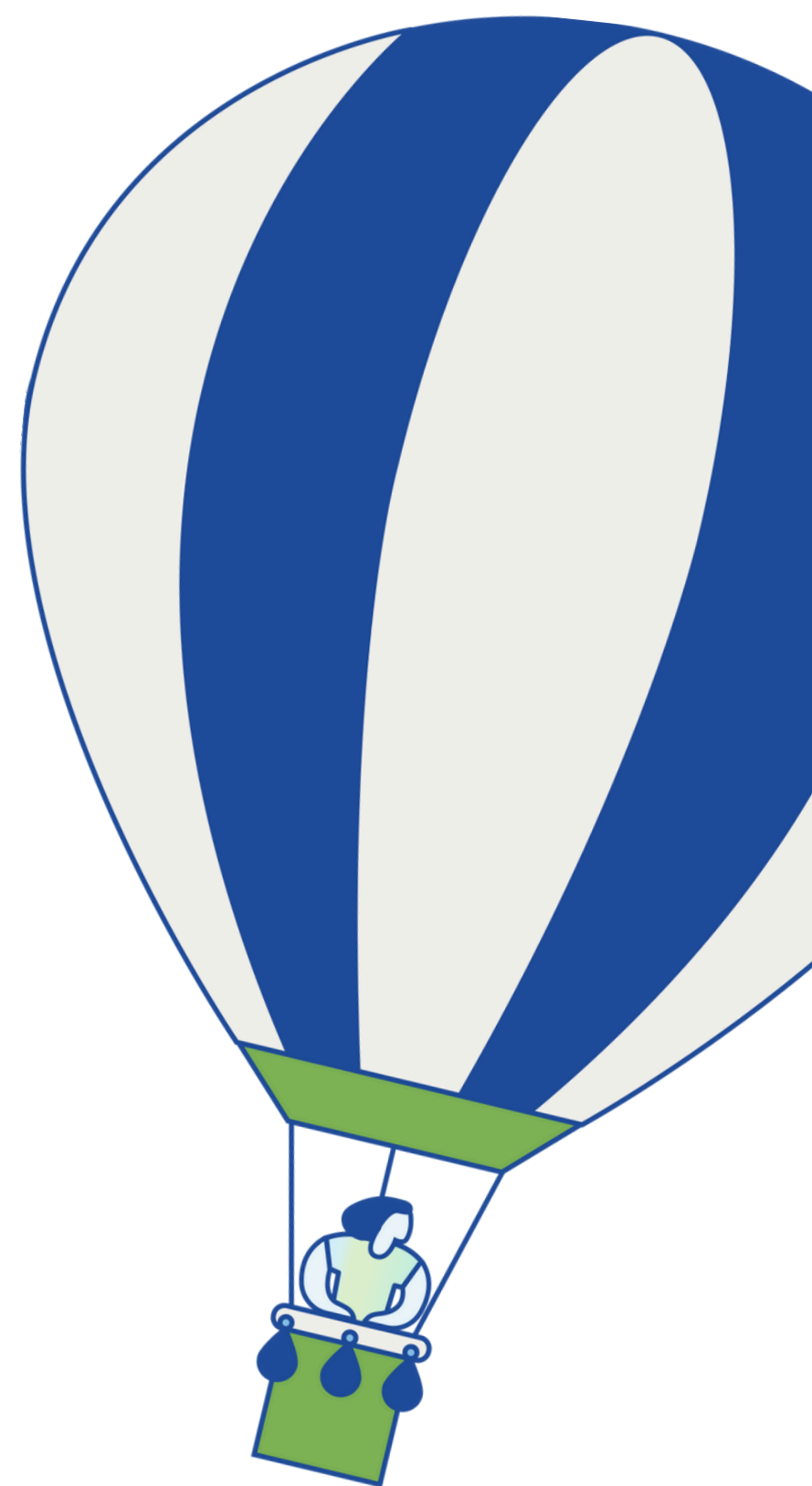
Local community living in the area of the Bolognese Apennine.

## Key engagement methodologies

interviews, stakeholder mapping, Community Editorial Committee

## Key outputs, outcomes and impacts

Digital publication co-designed by artists and the Community Editorial Committee; Methodological handbook, for stakeholders willing to replicate the initiative; Increased capacity to attract visitors interested in sustainable travelling; Increased awareness on challenges for sustainable development in the local community.



# NEIVA FLOWS

Enhance NEB ■ (Esposende / Viana do Castelo, Portugal)

Clara Roberti ■ Member of Rio Neiva NGO

Total project: €50,000 ■ EIT funding: €40,000

rural community

co-creation

territory



## Aim/objective/goal of project

To enrich the banks of the river Neiva to its mouth, fostering contemplation, interaction, protection, and enjoyment of the natural, cultural and social heritage through collaborative experiences with the local community in this rural area.

## Target groups

Local community members (18 to 50 years old, of diverse socio-economic status) & territorial agents (municipalities, associations, cultural and environmental groups).

## Key engagement methodologies

Co-creation of cultural and natural events; open experiences and interventions; short training course on 'rural placemaking'; participatory workshops; design thinking; place vision map; placemaking experiments.

## Key outputs, outcomes and impacts

- Place Vision Map of the Neiva river mouth
- Placemaking short-term experiments
- Cultural and artistic performances
- Open short course on rural placemaking
- An approved public realm infrastructure or availability of public space where the project proposal or solution can boost its implementation and improve its qualities by implementing the New European Bauhaus approach.



# OUR TASTE

Enhance NEB ▪ (Plovdiv, Bulgaria)

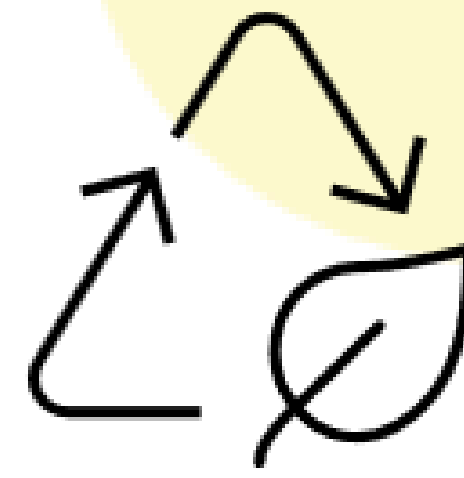
Ina Valkanova ▪ Co-founder of Gradoscope

Total project: €54,000 ▪ EIT funding: €39,000

industrial eco-system

farm-to-form

food delivery



## Aim/objective/goal of project

Our Taste is a digital business service that delivers delicious midday meals from the farm to the factories in Kuklen Industrial Park. Our processes are designed around the Farm to Fork concept, or in English, Farm to Table, ensuring that our food is grown, cooked and delivered en rely by local producers. We are proud of the fact that we are the only catering service in Bulgaria that uses 100% pure local products and thus support the development of small and family businesses in the Plovdiv area.

## Target groups

Factory workers & small-scale farmers

## Key outputs, outcomes and impacts

- business service launch
- support to local farmers
- healthy diet for factory workers
- sustainable logistics with a locally produced electrical truck

## Key engagement methodologies

Interviews, focus-groups, co-design sessions



# NEBOOST INDUSTRY: HABIC

Grow NEB ■ (San Sebastián, Spain)

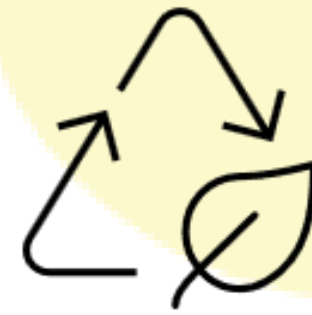
Ylenia Alonso ■ Project Manager at Habic Cluster

Total project: €8,375 ■ EIT funding: €20,000

industrial sustainability

circular economy

inclusivity



## Aim/objective/goal of project

To promote sustainable product and service design through circular economy principles, fostering long-term lifecycle thinking in the industrial ecosystem.

## Target groups

Manufacturers & entrepreneurs

## Key engagement methodologies

Workshops, hackathons, participatory design sessions, prototyping

## Key outputs, outcomes and impacts

- 70 participants engaged in education and training sessions
- Development of 10 innovative ideas and 2 business concepts
- Increased adoption of sustainable industrial practices
- Dissemination of outcomes at the European Cluster Conference 2025



# CITRUSES IN CYPRUS: SOCIALTECH LAB

Ignite & Grow NEB ■ (Nicosia, Cyprus)

*Berfu Ilgililer* ■ *Growth Specialist at SocialTechLab*

Total project: €23,750 ■ EIT funding: €20,000

innovation

co-creation

impact



## Aim/objective/goal of project

An event aiming to bring together changemakers and stakeholders in the local innovation ecosystem through co-innovation to tackle social and environmental urban challenges in Cyprus.

## Target groups

University students & local citizens

## Key engagement methodologies

Pitching skills, effective ideation, design thinking, co-design, team-building, mentorship



## Key outputs, outcomes and impacts

- **Innovative Urban Solutions:** Development of 14 unique, creative solutions addressing urban challenges.
- **Team Formation and Collaboration:** Formation of 14 diverse teams tackling urban challenges collaboratively.
- **Capacity Building:** Participants gained skills in problem-solving, ideation, teamwork, and pitching through targeted mentoring sessions.
- **Networking and Ecosystem Building:** Networking among participants, mentors, stakeholders (challenge owners), and municipal representatives, strengthening the local innovation ecosystem.



# CIRCULAR CHALLENGE: BLUECITY

Ignite & Grow NEB ■ Rotterdam, Netherlands  
Denise Li ■ Business Development Lead at BlueCity  
Total project: €25,000 ■ EIT funding: €20,000

product development  
entrepreneurship  
bio-based



## Aim/objective/goal of project

To challenge the linear economy by mentoring early-stage circular entrepreneurs in developing their prototypes and helping them find a chain partner to start their first pilots.



## Target groups

Young talent & farmers

## Key engagement methodologies

Laboratory experimentation; one-on-one mentoring; peer-to-peer connection; expert workshops; stakeholder interviews



## Key outputs, outcomes and impacts

- a validated proof-of-concept
- system mapped value chain
- first connection to a pilot project
- a business registration (or intention to register)





# VISION 31: CO-CREATING CULTURAL CAMPUS

Co-create NEB ■ Frankfurt, Germany

Tim Schuster ■ Project leader

Total project: €88,000 ■ EIT funding €45,000

urban transformation

participation

sustainability



## Aim/objective/goal of project

Vision 31 creates a Living lab that allows local residents to partake in the transformation of the former Frankfurt University campus into a Cultural Campus.

## Target groups

Local residents & change agents (planners, sustainability experts, activists, artists)

## Key engagement methodologies

Co-design workshops, neighborhood assemblies, symposium, community gatherings, building workshops

## Key outputs, outcomes and impacts

- Improving the quality of public space
- community involvement and participation
- sharing resources
- producing cultural value



# PARTICIPATIVE FUTURES 4 PLANET: STUDIO SHIFT SRL SB

Grow NEB ■ Aquino, Italy

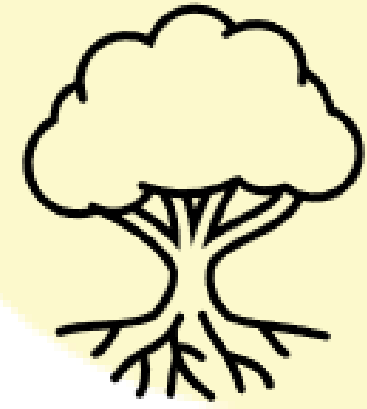
Elena Giunta ■ Design Director at Studio Shift

Total project: €22,500 ■ EIT funding €20,000

participative futures

community-led ideas

more-than-human  
approach



## Aim/objective/goal of project

Encouraging participants to promote a just transition that takes into account sustainable impact and the long-term importance of current choices. This involves co-designing solutions with and for local communities, enabling them to move towards more Planet-centered and inclusive lifestyles.

## Target groups

Young designers & citizens

## Key engagement methodologies

Future envisioning sessions, scenario building, interviews and focus groups with experts, design hackathon, design sprint, idea generation toolkit, personas profiles

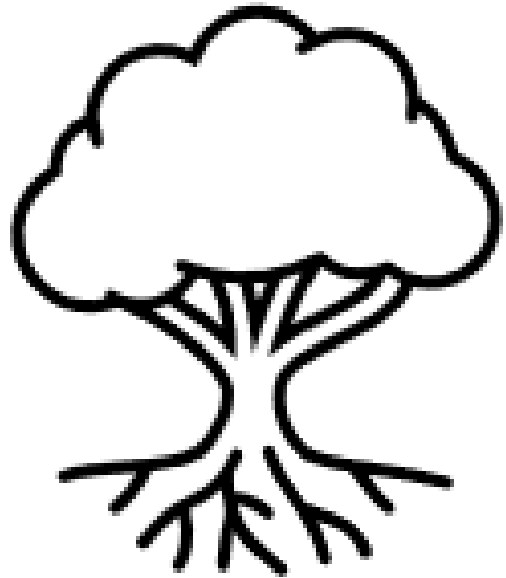


## Key outputs, outcomes and impacts

75 enrolled for 50 changemakers, 14 experts identified 5 future scenarios, 10 ideas for reconnection with nature were developed, 6 judges, 6 coaches, and 2 artistic performances were part of the event EIT Community Ignite NEB – Design Sprint 4Planet Festival, the first design hackathon in the province of Sondrio.



# New European Bauhaus Thematic Axes



1. RE-connecting with nature

2. RE-gaining sense of community  
and belonging



3. Prioritising the places and  
people that need it the most

4. The need for long term, life cycle  
and integrated thinking in  
industrial ecosystem

